

MEMBERSHIP MEMO

(IF YOU DON'T ASK, THE ANSWER IS ALWAYS NO!)

To: Lions and Lion Leaders

From: CC Jim McCown

Date: March 1, 2010

Re: CONGRATULATIONS PDG LEE MCGEE

LEE MCGEE 50/50

Congratulations Lee on achieving 50 years in Lionism and bringing in 50 new Lions to our great organization. That meant for every year you were a Lion you brought in a Lion. That is a great feat that you must be really proud in achieving.

PDG Lee McGee, who spent most of those 50 years in District MD19C, has been an active member of the Citrus Gardens Lions Club in Mesa, Arizona the past few years.



PDG Frank Paul presenting the 50/50 award to PDG Lee McGee

RETENTION

Before dropping a member from your club think about the following:

- 1. Attendance at regular meetings is not necessary unless they want to achieve 100% attendance.*
- 2. Working on Lions Club projects, attending a board meeting or going on a visitation is considered a make-up meeting.*
- 3. A member, who is working, is sick, on holidays or on Military duty is automatically excused from meetings.*
- 4. If there is an issue with dues, work it out by taking part payment over a shorter period of time.*

Have you asked someone today to become a Lion?
If not – why not

Published frequently for those interested in membership, retention and extension.

Please send questions or ideas to CC Jim McCown. Phone 360459 5469 or E-mail: pdgjimmccown@comcast.net.

I will share your ideas and questions in this memo!

NEVER FAILURE

The last time you asked someone to become a Lion and they said they were too busy or they gave you a myriad of excuses. This is when you shut your ears to what they are saying. They are telling you that they aren't interested in becoming a Lion or are they?

You haven't failed to bring them into Lions you have failed to sell them on Lions. You probably reacted to the fact that they just weren't interested. Interested in what? You have to tell them what and why you are a Lion. What your Lions club does in making the community a better place to live as well as helping people less fortunate than themselves who live in it.

The next time you ask someone to join Lions, you will know what to say to them so they will be more apt to join.